



TWIN RIVERS ARTS FESTIVAL

NOVEMBER 29 & 30, 2025
MAYO CLINIC HEALTH SYSTEM EVENT CENTER
MANKATO, MN

2025 SPONSORSHIP OPPORTUNITIES

ABOUT THE TWIN RIVERS ARTS FESTIVAL (Formerly GSR Fine Art Festival)

Greater Mankato is passionate about its creative culture and so is the Twin Rivers Arts Festival. The Twin Rivers Arts Festival is an annual juried fine art festival held in Mankato, MN, the weekend immediately following Thanksgiving. Over the past 23 years, the festival has grown from three visual artists to 100+ artists, authors and musicians. Our mission is to encourage and support creatives by producing a professional venue for them to display and sell their work. Please join us. Your sponsorship will help provide a wide variety of benefits to our exhibitors and the community including increased publicity, exposure and interaction for participating artists, authors and musicians. Thank you for your support. It is because of sponsors that Twin Rivers is able to bring this experience to the region.

To learn more about sponsoring the Twin Rivers Arts Festival please call Meghan at (952)454-1037 or email meghankaystrait@gmail.com.

PLATINUM SPONSORSHIPS - \$1,500 per

Platinum Music Room & Stage Sponsor benefits include:

- Announcements plus logo signage at Music Room entrance and Stage site
- Logo on Music Room table tents
- Logo on at-event digital signage
- Recognition on marketing collateral including posters and advertisements
- Logo included on Twin Rivers Arts Festival website
- Inclusion on social media plus two posts dedicated to individual sponsor recognition

Platinum Writer's Row Sponsor benefits include:

- Logo signage at Writer's Row Entrances
- Logo on at-event digital signage
- Recognition on marketing collateral including posters and advertisements
- Logo included on Twin Rivers Arts Festival website
- Inclusion on social media plus two posts dedicated to individual sponsor recognition

GOLD SPONSORSHIPS - \$1,000 per

Gold Bistro & Beverage Sponsor benefits include:

- Logo signage at Bistro entrance and Beverage station
- Logo on Bistro table tents
- Recognition on marketing collateral including posters and advertisements
- Sponsor listing on at-event digital signage
- Logo included on Twin Rivers Arts Festival website
- Inclusion on social media plus one post dedicated to individual sponsor recognition

Gold Up and Coming Artist Sponsor benefits include:

- Logo signage at Up and Coming Artist station
- Logo on Up and Coming Artist table
- Recognition on marketing collateral including posters and advertisements
- Sponsor listing on at-event digital signage
- Logo included on Twin Rivers Arts Festival website
- Inclusion on social media plus one post dedicated to individual sponsor recognition

SILVER SPONSORSHIPS - \$500

Silver Supporting Sponsor benefits include: sponsor listing on at-event digital signage, name included on Twin Rivers Arts Festival website and inclusion on its social media.



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